



FIRESIGN Hologram LLC d/b/a Firesign CAPABILITY STATEMENT

CORE COMPETENCIES

Firesign is an award-winning marketing communications agency that builds visibility and credibility for clients in government and the legal industry. Our services include:

| Public Relations | Graphic Design | Digital & Web Design |
|-------------------------|-----------------------|-------------------------|
| – Media relations | – Logo design | – Website development |
| – Media training | – Business products | – Email campaigns |
| – Crisis communications | – Marketing materials | – Social media strategy |
| – Content marketing | – Trade show signage | |

DIFFERENTIATORS

- **Legal marketing specialization:** We are solely focused on projects for the legal and government industries. This institutional knowledge makes us efficient, effective and able to convey complex legal, policy and regulatory issues in a straightforward way.
- **One-stop shop for marketing communications:** Our offerings – public relations, graphic design, website design and more – provide holistic and consistent marketing.
- **Public relations performed by former journalists:** This expertise allows us to craft compelling pitches, generate relevant news coverage and prepare clients for interviews.

PAST PERFORMANCE

Stueve Siegel Hanson LLP – Kansas City, Missouri – 2018-present

Provide ongoing public relations counsel and graphic design support to national litigation firm. Work includes media outreach for trials, website content, video, micro-sites for specific campaigns and more.

Contact: Barrett Vahle, vahle@stuevesiegel.com

Decipher – St. Louis, Missouri – 2018-present

Developed website and marketing materials for elite employment screening firm for law firms. Ongoing projects include infographics, proposals and event graphics.

Contact: Lara Glauber, lglauber@decipherglobal.com

LexiTrac – Denver, Colorado – 2017-2018

Managed branding and launch of a software product for records retention. Work included logo, brand identity, website, marketing materials, trade show booth and more.

Contact: Ken Radtke, kradtke@montana-associates.com

CONTACT INFORMATION

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COMPANY DATA

DUNS Number: 081007514

CAGE Code: 8DMV1

Woman Owned Small Business

NACIS Codes:

- 541613
- 541820
- 541430